

#### "SOLUTIONS FOR PROSPERITY"



SCAN QR CODE TO ASK A QUESTION FINANCES & WEALTH THE POTTERS



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#### THE TWO WAYS TO MAKE \$

- You work for money.
  Someone pays you to work or you have your own business
- Your money works for you!!
  Save and invest your \$



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Source: SEC.gov



#### WHAT IS INVESTING?

 Investing is the practice of purchasing assets, such as stocks or bonds, with the expectation that those assets will earn income and/or increase in value over time.

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Source: US News Money





#### WHY IS INVESTING IMPORTANT?

- Wealth Growth
  - earn more over long periods of time.
  - Beating inflation
- Passive Income



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Source: US News Money







# WHAT IS A MUTUAL FUND? A company that pools money from many investors and invest the money in securities such as stocks, bonds & short-term debt.

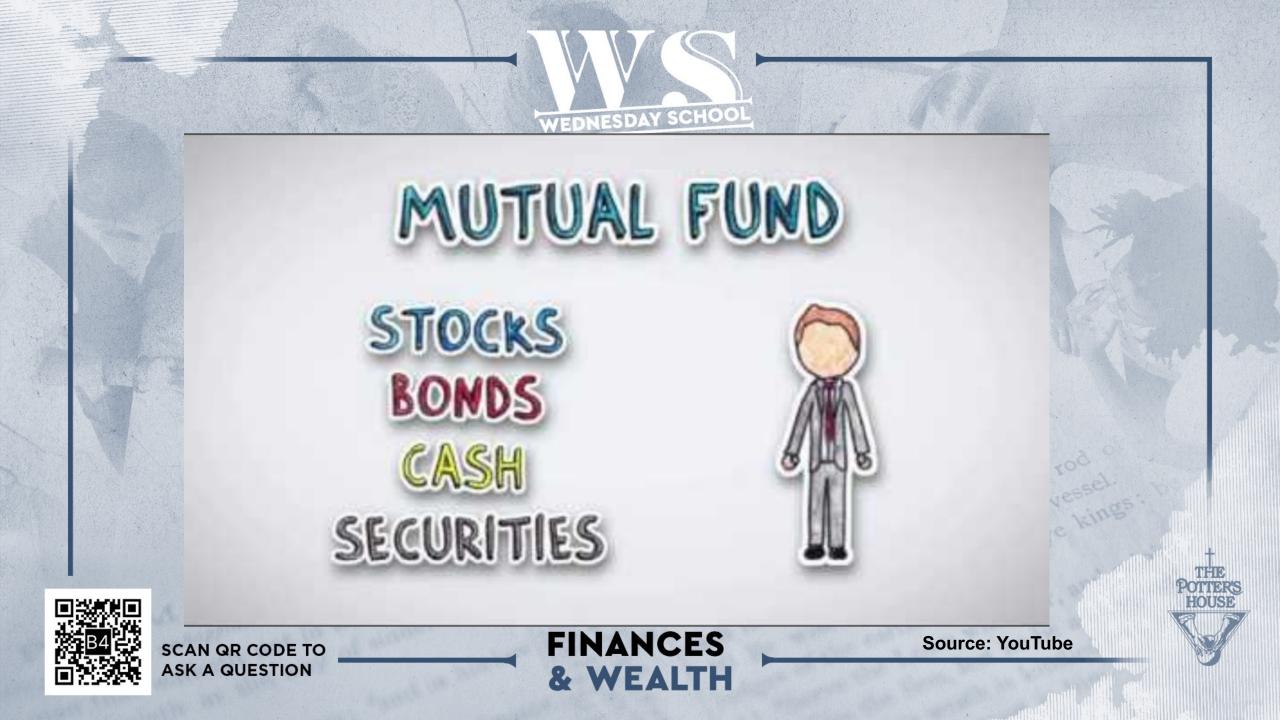


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Source: investor.org







# TYPES OF MUTUAL FUNDS?Equity Funds

#### Index Funds

#### **Balanced Funds**



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Source: SEC.gov





#### EQUITY FUNDS

- An equity mutual fund is a professionally managed, pooled investment vehicle comprised primarily of stocks.
- Offers broader exposure than individual stocks.



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Source: Charles Schwab



#### **INDEX FUNDS**

 An index mutual fund or ETF (exchangetraded fund) tracks the performance of a specific market benchmark—or "index," like the popular S&P 500 Index—as closely as possible.

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Source: Vanguard



#### **BALANCED FUNDS**

 A blended fund—provides investors with a balanced portfolio of stocks and bonds in a single mutual fund.

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 Provides investors with long-term growth potential plus a source of income



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Source: Forbes.com





#### **TOP 5 FIDELITY MUTUAL FUNDS**

MUTUAL FUND	EXPENSE RATIO
Fidelity 500 Index Fund (FXAIX)	0.015%
Fidelity Total Market Index Fund (FSKAX)	0.015%
Fidelity Zero International Index Fund (FZILX)	0%
Fidelity Large Cap Value Index Fund (FLCOX)	0.035%
Fidelity Real Estate Index Fund (FSRNX)	0.07%



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Source: Forbes.com





#### **TWO EXAMPLES**

		FLCOX	F		
Top 10 Holdings 7 (2) AS OF 03/31/2024 Mor					
		17.32% of Total Portfolio 849 holdings as of 03/31/2024 833 issuers as of 03/31/2024			
Вановия История и	BRK/B	BERKSHIRE HATHAWAY INC CL B	3.52%		
JPMORGAN CRUSE & CO.	JPM	JPMORGAN CHASE & CO	2.64%		
ExonMobil	хом	EXXON MOBIL CORP	2.12%		
Johnson-Johnson	ТИГ	JOHNSON & JOHNSON	1.74%		
	PG	PROCTER & GAMBLE CO	1.42%		
S MERCK	MRK	MERCK & CO INC NEW	1.25%		
Chevron	CVX	CHEVRON CORP	1.24%		
Bank of America 🧇	BAC	BANK OF AMERICA CORPORATION	1.19%		
Walmart <mark>+</mark>	WMT	WALMART INC	1.18%		
Wher Diskep Company	DIS	DISNEY (WALT) CO	1.02%		

Гор 10 І	Holdings	7 🕐 AS OF 03/31/2024 🛛	lore >
		32.08% of Total Portfolio 506 holdings as of 03/31/2024 502 issuers as of 03/31/2024	0
Microsoft	MSFT	MICROSOFT CORP	7.07%
Ś	AAPL	APPLE INC	5.63%
≥ NVIDIA.	NVDA	NVIDIA CORP	5.05%
amazon	AMZN	AMAZON.COM INC	3.73%
N Meta	META	META PLATFORMS INC CL A	2.42%
Alphabet	GOOGL	ALPHABET INC CL A	2.01%
inomi Hertorea	BRK/B	BERKSHIRE HATHAWAY INC CL B	1.73%
Alphabet	GOOG	ALPHABET INC CL C	1.70%
Lilly	LLY	ELI LILLY & CO	1.40%
BROADCOM	AVGO	BROADCOM INC	1.32%

FXAIX



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Source: Forbes.com



#### **RISKS TOLERANCE**

Lose some or all money due to changes in market.



 Dividends or interests can change as market change

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Source: Vanguard



#### **RISKS TOLERANCE**

Currency fluctuations
 (International mutual funds)



- Managerial risk
  - Funds can be influenced by skills and decisions of fund manager

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Source: Vanguard



#### FEES & EXPENSES

It costs money to run mutual funds.

- Shareholder fees
- Operating costs





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Source: Sec.gov





#### **IMPACT OF FEES & EXPENSES**

 Fees can make a substantial difference in your investments.

#### Look at this graph (Next slide)



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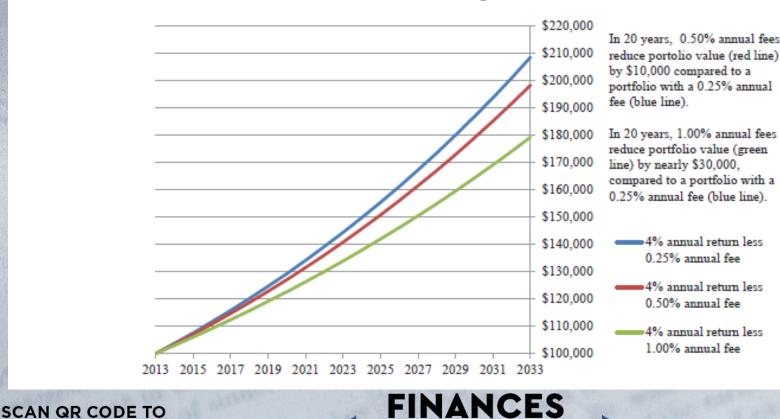
Source: Investor.gov





#### **IMPACT OF FEES & EXPENSES**

Portfolio Value From Investing \$100,000 Over 20 Years



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#### **IMPACT OF FEES & EXPENSES**

 Funds with high cost must perform better than lowcost fund to provide the same returns for you.





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Source: Sec.gov



#### **TAX CONSIDERATIONS**

- Capital Gains
- Dividend Income
- Tax-Deferred Accounts



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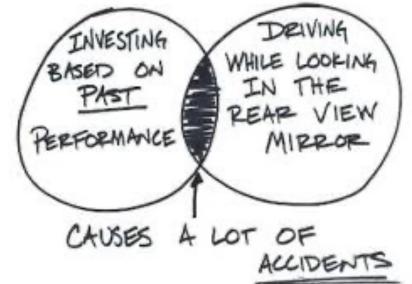


## PAST PERFORMANCE VS. FUTURE RETURNS

- Past performance is used to track historical record.
- Does not guarantee
   future returns.



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Source: LinkedIn

### PAST PERFORMANCE VS. FUTURE RETURNS

- Past performance can provide useful insights.
- It should not be the sole basis for predicting returns.









#### **MUTUAL FUNDS REGULATIONS**

- Securities & Exchange Commission (SEC)
  - Regulates mutual funds
     Oversees registration, disclosure & ongoing requirements







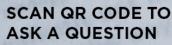




"Investors protect themselves against risk by spreading their \$ among various investments, hoping that if one investment loses money, the other investments will more than make up for those losses."

#### What is this called?.....





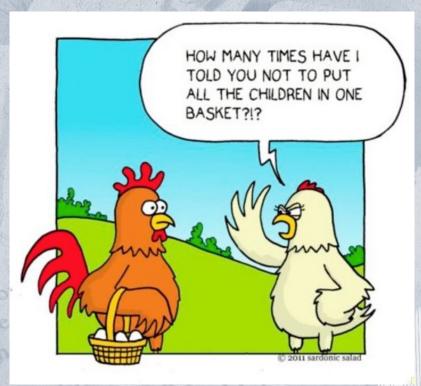






#### DIVERSIFICATION

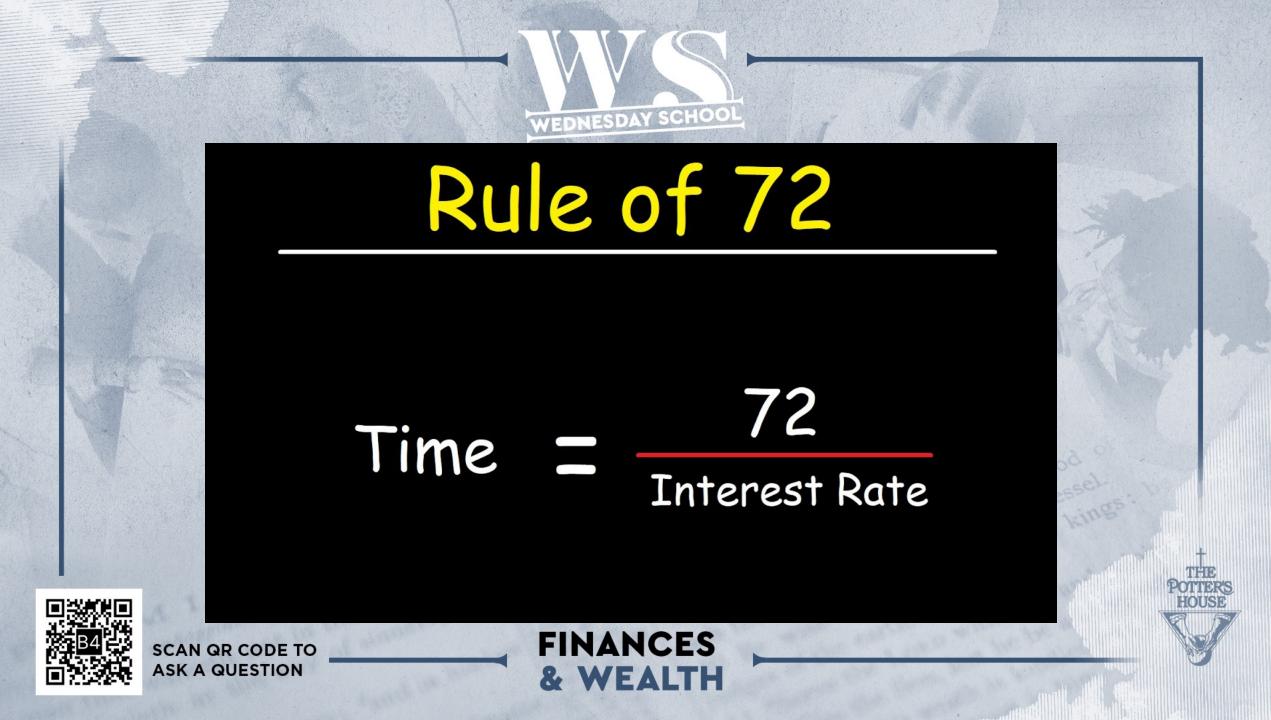
#### "Don't put all your eggs in one basket"













#### **RETIREMENT SAVINGS**

- 401(k)s or 403 (b)s through employer.
   Contribute pre-tax dollars

   Many employers match contributions
  - Individual Retirement Accounts (IRAs).

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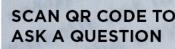


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#### **RETIREMENT SAVINGS**

- Contribute pre or post tax money for a tax deduction.
  - Roth IRAs are funded with after-tax \$ but offer tax-free withdrawals in retirement











#### **RETIREMENT SAVINGS**

- Real estate investments
  Rental properties
  - Pensions

 Guaranteed income stream in retirement based on years of service









#### LONG TERM INVESTMENT PERSPECTIVES

- Prioritize sustained growth & wealth accumulation.
- Diversification (we talked about this earlier).









#### LONG TERM INVESTMENT PERSPECTIVES

• The longer \$ is invested, the more time it has to grow exponentially.

Understanding risk tolerance is CRUCIAL.

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#### LONG TERM INVESTMENT PERSPECTIVES

- Long-term investors may have higher risk tolerance.
  - Have time to recover from downturns
- You must align risk level with comfort level.









# CONTINUAL MONITORING & ADJUSTING

• Life circumstances and financial goals evolve over time.











# CONTINUAL MONITORING & ADJUSTING

Long-term investors may have higher risk tolerance











# CONTINUAL MONITORING & ADJUSTING

- Evaluate tax implications
- Tax laws & regulations change











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SUMMA



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### WEEK ONE

- Assessing your situationClarity of goals
- Manage your finances
  Budgeting (50/30/20) rule







#### WEEK ONE

Savings & Emergency funds.

#### Paying yourself first.









### WEEK TWO

Good credit scores
Pay lower interest rates

Stop being in denial about your finances.









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### WEEK TWO

- It's ok to help
  Now, may not be the right time
  Take care of "you" first
- Answer your phone & get help







### **WEEK TWO**

- Short term pain for long term gainStay low!
- Focus on resources to help you understand the stock market









#### WEEK THREE

- # 1 wealth destroyer
  Cars & dealerships
  - Financing a car20/3/8 rule









#### WEEK THREE

- Consequences of paying & not paying bills on time
- Living paycheck to paycheck









#### WEEK THREE

#### Steps to increase income







## LET THIS SINK IN...

# Don't fall into societies trap:

What society wants you to focus on:	What you should be focusing on:
<ul> <li>Negative news</li> <li>Celebrity gossip</li> <li>Watching TV</li> <li>Scrolling on social media</li> <li>Fixed mindset</li> <li>Save money in the bank</li> <li>Work a job into your 6os</li> <li>Two holidays a year</li> </ul>	<ul> <li>Networking</li> <li>Learning new skills</li> <li>Starting a business</li> <li>Reading books</li> <li>Growing your brand</li> <li>Diversifying your income</li> <li>Investing money into assets</li> <li>Retiring early</li> </ul>

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#### ONE MORE THING BEFORE YOU GO...

Scan the QR code to take a quick survey!



Did you miss the offering? Text to sow a seed.

Online

Text TDJM and amount to 28950 (Ex: TDJM50 – for a donation of \$50)

In-Person

Text PHC and amount to 28950 (Ex: PHC50 – for a donation of \$50)





