

## SCALE UP

APRILSTALLWORTH
CHIEF OF STAFF-TD JAKES ENTERPRISES



**BUSINESS &** 



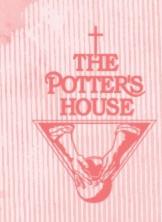


# WHAT DOES IT MEAN TO SCALE UP?

 To increase the size, number, or importance of something. To climb higher.









Scaling a business means

#### setting the stage

to enable and support growth in your company.

It means being able to grow without being hampered.

It requires planning and process.





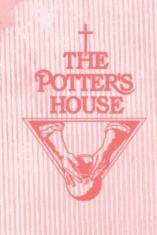




#### What do I do?



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# Prepare Prepare Prepare



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## Partnerships



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## Marketing



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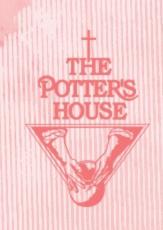


### Influence vs. Affluence



**ASK A QUESTION** 

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#### Influence

Influence is the capacity to affect the character, development, or behavior of someone or something. It is not solely about power or authority but about building relationships, trust, and credibility.

We all have a sphere of influence.









#### Affluence

Affluence refers to a state of having an abundance of wealth or possessions, often accompanied by a comfortable standard of living. It typically implies having more than enough resources to meet one's needs and desires, allowing for a lifestyle marked by luxury, comfort, and financial security.









#### Affluence

**Affluence** can manifest in various forms, including material possessions, financial assets, access to high-quality goods and services, and opportunities for leisure and recreation. It is often associated with prosperity, success, and social status.









# Affluence Influence







# Is it time and how do I know?







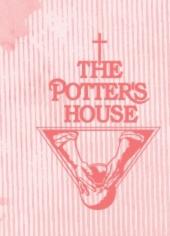
Start.

Stop.

Continue.



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#### ONE MORE THING BEFORE YOU GO ...

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Did you miss the offering?

Text to sow a seed.

#### Online

Text TDJM and amount to 28950 (Ex: TDJM50 – for a donation of \$50)

#### In-Person on this day

Text PHC and amount to 28950 (Ex: PHC50 – for a donation of \$50)

